



## This Week

### Meeting Date and Place

Thursday, January 21, 2010, at 12:15 p.m.....at Cameron Park Country Club

### Words of Wisdom

Words of Wisdom by **Iain Marshall**; Greeter **Ulla Petersen**; and **Sabrina Ho** at the front desk

### Program

**Dick Noonan** will speak about the Sacramento Southern Railroad

## Last Week



As a prelude to the working session that would follow the regular meeting, Past Rotary International Vice President **Jerry Hall** gave a presentation on visioning. Jerry was here, along with fellow facilitator, PDG **Steve Snyder** in response to an invitation from President **Bill Gallant** who heard Jerry speak at President Elect Training last year in San Jose. Jerry and Steve are widely regarded as the best facilitators in the country to help clubs with their visioning exercise.

Jerry's presentation, entitled "The Club Vision Facilitation Process," explained both the process and objectives. The goal is for members to know where they want the club to go and to design a five year plan. Jerry noted that visioning attempts to identify objectives for a club five

years in the future. He emphasized that visioning is not strategic planning, but it is an important component of such planning. At the end of the process, the club should define its commitment, identify its direction and create a framework for achieving its goals.

The nature of Rotary Club leadership creates circumstances that make planning particularly important. With new officers each year, there can be a lack of continuity and a tendency to reinvent the club every year. Developing strong leadership within the club is essential to continuity of club goals. The general goals of all clubs are to: 1. Sustain and increase membership; 2. Implement successful service projects; 3. Support the Rotary Foundation; and, 4. Develop leaders in the club and beyond. Within that framework, there is considerable freedom to determine the best approach for this club to achieves its focus and direction

The process introduced by Jerry and Steve will start with the end in mind. The membership will attempt to identify where they want the club to be in five years. Jerry noted that successful clubs know where they want to go and their energy is focused in the right direction.

In describing the visioning process, Jerry advised members to be bold and think outside of the box; suspend practical thinking and let yourself dream. Practical issues can be sorted later. It will be necessary to develop consensus in purpose and actions. It will be essential for the club to develop a continuity of leadership, vision and process in order to achieve a consistency in programming. It is important to understand that the visioning done today is just the beginning. It will be up to the members to follow through and build good leaders. It is important to understand that any plan must be flexible to adjust to the circumstances of each year.

Visioning or any other planning is strictly a club option. Jerry noted that Planning does occur at the

level of Rotary International and the Districts. RI was guided by a strategic plan from 2007 to 2010 and is soon to adopt a new plan. Based on earlier experiences, RI will reduce the number of primary objectives from seven to three. Their objectives will be to support and strengthen clubs; focus and increase humanitarian programs; and enhance public image and awareness of Rotary. In District 5190, planning is continuous. All Past District Governors meet twice a year to review direction, progress and objectives.

At the conclusion of the regular meeting, almost thirty members remained for a three hour visioning session facilitated by Jerry and Steve. After brief introductory remarks and directions, they presented an exercise in which each participating member envisioned the club as enormously successful in five years and described the elements of that success as each member would like it to be. The exercise was very successful in getting people to use their imagination and to think in the most positive terms about the potential for our club. Following the exercise, Jerry and Steve led a consensus building process to identify the most widely held dreams and objectives. The result was a manageable number of objectives for each general goal of Rotary. Jerry and Steve will take this information, tabulate it and furnish President Bill with a summary of the day's outcome.

The Visioning exercise was a lot of work and is expected to provide good information for planning. Obviously, it will not mean anything without serious follow up efforts. As noted above, good leadership will be essential, not only this year, but in years to come. With President Bill's commitment, we can be sure that the next steps will be taken as soon as the summary is received. Then, it will be up to all members to determine the future of the club.

### Presidents Corner



#### **BILL HUGHES IS INDUCTED AS NEW MEMBER:**

After an introduction by Membership Chair **Mike Dugan**, PDG **Bob Dorr** gave a brief history and explanation of the mission of Rotary before inducting **Bill Hughes** as the newest member of the Rotary Club of Cameron Park. Bill may be new to this club, but he and his wife **Cathy** are no strangers to Cameron Park. Thirteen year residents Bill and Cathy have been very active in support of community service. Both had a significant role in making the Cameron Park Community Center a reality. With his commitment to service, Bill is a natural Rotarian and is sure to be a valuable member of this club.

#### **SHELTER BOX FOR HAITI:**

**Vickie Christensen-McLain**, International Service Chair, proposed that the club sponsor a Shelter Box to go to the relief effort in Haiti. Crediting **Mike Neal** with the idea, Vickie explained that a Shelter Box includes a ten person tent, insulated sleeping mats and blankets, water purification tablets, two 2.1 gallon, collapsible, plastic water carriers, one collapsible trenching shovel, a 164 foot rope, repellent-treated mosquito netting, ten PVC Ponchos/ ten HD plastic bags, a tool kit in canvas bag: hatchet, jack-knife, screwdriver, hammer, hoe head etc., a multi-fueled cook stove, eating utensils: enamel plates/cups, and children's activity kit-simple school supplies, stickers and coloring book. Shelterboxes are sponsored by service clubs, (Rotary Clubs), school and church groups, businesses and individuals. The cost for one Shelterbox is \$1,000. The membership unanimously voted to approve \$1,000 for this purpose.

The ShelterBox may be the best use of funds to provide immediate relief to earthquake victims in Haiti. For more information about this extraordinary relief program, go to:  
<http://www.shelterboxusa.org/Default.aspx>

#### **WANTED: NEW MEMBERS:**

The success of any organization depends on its members. New members are needed to replace those who leave, they bring new energy and they bring new ideas. Each member is an ambassador for the club and should be looking for likely candidates that will help the club achieve its objectives and thrive in the community. Membership Chair, **Mike Dugan** left cards on each table for members to use to help attract new members. One briefly explains what Rotary is all about. The second invites potential new members to join us for lunch as a guest of the club. Anyone needing additional cards can get them from Mike.

## Noted Rotarians



## HAPPY BUCKS:

It was great to see **Bob Clarke** after missing only one week for his heart "event." Also good to see **Joanne** accompanying him. Joanne has been doing such a good job of nursing Bob that she probably didn't want him out of her watchful sight. Bob claims that, even with her birthday this month, Joanne is only four years younger than he. One look at the picture on the left belies that claim. Whatever the number, Bob's generosity prevails as he pledged \$100 to the Rotary Foundation to honor Joanne's birthday. Bob then gave ten happy bucks to brag that he sponsored his San Ramon Rotarian son on a trip to Mexico

for his club's project to distribute wheel chairs. Like father like son; both are dedicated Rotarians. Must be Joanne's good influence. Concerned that he may have contributed to Bob's heart condition by piling on Rotary work, President **Bill Gallant** offered ten happy bucks to see Bob back and looking good.

It was also good to see **Irina Green** who is back after hand surgery. It must have gone well since Irina offered twenty happy bucks. Husband **Rick Spicer** concurred with ten dollars for Irina's recovery and another ten dollars to show off his visiting son who was his guest last week.

Bell Ringer **Art Cort** is celebrating 63 years of matrimony with **Helen**, generously combining the digits to come up with nine happy bucks.

**Max Callaghan** is a busy man and must budget for all of his late happy(?) bucks. Max described his entrance last week as only marginally late and good for only \$5.

\$25 **Mike Collom** reports that his nephew is off to Afghanistan. A Marine sharpshooter, he will be running drones in that troubled area. Wishing him a safe return, Mike offered twenty-five happy bucks. Speaking of returns, **Ben Young** paid ten happy bucks to report that his long lost brother is back from Brazil.

## Birthdays in January

**Anne Eckert**

**Bill Ettlich**

-----Spouses-----

**Joanne Clarke**

**Luke Miller**

**Colleen Oliver**

## Anniversaries in January

**Jim & Marilyn Bowen**

**Art & Helen Cort**

**Sig & Dian Hansen**

## Upcoming Calendar

January 21, 2010 - **Dick Noonan** will speak about the Sacramento Southern Railroad

January 28, 2010 - **Karen McLaughlin** will present the Towe Auto Museum story. NOTE: This meeting will be held at the California Automobile Museum - 2200 Front Street in Sacramento.

February 4, 2010 - The Sugarloaf Program by **Bob Edwards**

February 11, 2010 - Club Speech Contest

February 18, 2010 - General **Doug Stone** "Battlefield of the Mind---who our enemy is and how we can defeat him!"

February 25, 2010 - **Steve Snyder** will speak on the future of the auto industry

March 4, 2010 - **Eric Driever** will discuss the vision for Cameron Park

March 11, 2010 - Club Music Contest

March 18, 2010 - **Shall Sinta** from Edmonton Alberta will speak on the origin of the Four Way Test

March 25, 2010 - **Sue Watson** from Snowline Hospice will speak to us about new programs available

through that agency

April 1, 2010 - **Apiary Farming** will present program on bee keeping

April 8, 2010 - Club Assembly

### Upcoming Words of Wisdom/Greeter Assignments

January 21, 2010 – Words of Wisdom by **Iain Marshall**; Greeter **Ulla Petersen**: and **Sabrina Ho** on the front desk

January 28, 2010 – Words of Wisdom by **Mike Collom**; Greeter **Sabrina Ho**: and **Shiva Frentzen** on the front desk

### The Last Word



### CAMERON PARK ROTARIANS HARD AT WORK:

Twenty-eight Rotarians participated in the visioning exercise that will help determine the future of this club.

### DATES TO

#### REMEMBER:

January 28, 2010 - Meeting at the California Automobile Museum in Sacramento. Meet at CPCC to car pool.

Tuesday, February 2, 2010 - Monthly Board meeting at noon at Bass Lake Golf Course. All members are welcome and encouraged to attend.

April 8, 2010 - Club Assembly

April 17, 2010 - District Assembly in Reno

April 24, 2010 - Christmas in April. Ring a Bell for the Salvation Army.

May 21 to 23, 2010 - District Conference at the Grand Sierra Resort in Reno.

June 12, 2010 - **Wine at Town Center** (6:00 p.m. to 9:00 p.m.)

**Mike Neal** has put together a photo series of highlights of the 20th Annual Show & Shine Event held on Saturday, October 10, 2009. The link is at the bottom of this web page.

**Gear Up** is written by **Art Cort**, **Jim Buckley** and **Rick Spicer**. Web site, photography, and artwork through the talents of **Mike Neal**.