



## This Week

### Meeting Date and Place

**June 18, 2009 at 12:15 p.m. ....Faith Episcopal Church**

### Words of Wisdom

Words of Wisdom: **Bill Gallant**; Greeter **Fritz Engel**; and **Chris Moore** at the desk

### Program

Ponderosa High School football coach **Mr. Tanner**

## Last Week



Cameron Park Rotary held its regular meeting last week at the new **Red Hawk Casino** where they heard from Red Hawk General Manager **Peter Fordham** about this beautiful facility and its impact on the community. Opened in December 2008, Red Hawk has 278,000 square feet, with over 90,000 square feet devoted to gaming. The main floor of the casino allows smoking, but a second floor offers the full range of gaming for non-smokers. Responding to guest feedback, gaming tables were recently added to the non-smoking floor. In all there are 2,100 slot machines and 73 gaming tables. With six restaurants there is seating for 1,100 people. Opening in tough economic times, Red Hawk created over 1,700 very welcome jobs. They achieved their goal of hiring over 50 percent of their employees from the

local community. Red Hawk's monthly payroll exceeds \$3,000,000, making them the biggest non-government employer in the county. In addition to bringing jobs to the community, Red Hawk pays more to the State and County governments than any other tribal casino. Pete reports that just last week, he wrote a check to local fire agencies for \$472,500 and another \$472,000 for ambulance services. Each quarter, they send \$125,000 to the El Dorado County Sheriff's Office. Peter is happy to report that there has been little impact on the community in terms of disruptions, crime or traffic.

Peter has an extensive background in the gaming industry, starting in the United Kingdom where he was born. An eight year resident of Cameron Park, Peter has worked exclusively with tribal gaming over the last fourteen years. He knows what he is talking about when he describes Red Hawk as technically the most state of the art casino in the country. They learned lessons from casinos built earlier and little expense was spared to build a comfortable, first class facility in a beautiful location. Unlike every other casino in this country, which tends to shut out the outside, Red Hawk built large windows to showcase the spectacular views. He describes this experience as his dream job which he hopes to get even better. If there is one regret about the current facility, it is that they did not include a hotel in the first phase. Considering the location relative to the SF Bay Area, Peter asserts that they could fill hotel rooms if they were available. The master plan for Red Hawk included the footprint for a hotel, for which construction may begin within the next year. Phase two may also include an entertainment center which is now being assessed for feasibility. Expansion will certainly take place over the next 3 to 5 years.

Peter describes the gaming business as dynamic, requiring constant tweaking to meet the needs and desires of guests. For example, **Gary Reynolds** asked about his passion, which is poker. Although a poker room was not included in the initial plans, one will definitely be included in Phase Two. Weekday business is somewhat slower than expected, while the casino is full on weekends. Red Hawk is re-focusing their marketing efforts to attract more people from the SF Bay Area. With their beautiful

facility and responsiveness to guest feedback, Red Hawk can be expected to grow and expand its' role as a major force in El Dorado County.

### Presidents Corner



#### **FOREIGN EXCHANGE STUDENT FROM PONDEROSA HIGH:**

Members had a chance to meet **Lizzie Knobloch** our outgoing student from Ponderosa High School and her mother, **Maryann**. Lizzie just completed her Junior year at Ponderosa and will spend her Senior year as an exchange student in Brazil. Filled with enthusiasm, Lizzie has completed a lot of work, attending District 5190 orientation sessions in Reno, reading about the country and its culture and studying the language. Lizzie says that the preparations are worth it to fulfill a dream to travel and live in another country. She thanked the club for its support and promised to send reports on her experiences during the course of the next year. Those reports will be included in **Gear Up**. Additionally, she will

have MySpace and Facebook pages for those who want to keep up with her on a regular basis. Lizzie views herself as an Ambassador from Cameron Park and it's clear that she will be a great representative of the town, her high school and Rotary. Maryann observes that she already sees growth in Lizzie as she prepares for her year in Brazil and looks forward to seeing how she will grow further. Cameron Park Rotarians look forward to hearing from Lizzie and welcoming her back next year.

#### **WINE AT TOWN CENTER:**

All who attended proclaimed Wine at Town Center to be a success. The numbers are not yet in, but there is no question that it was a delightful evening. The most noticeable change this year was the increase in the number of high quality food tables. The committee members who worked so hard to make it a success will be recognized in coming weeks.

Last week, **Vickie Christensen** contributed her own incentives to sell tickets. Several members sold over ten tickets each, which accounted for over half of the club's sales. From this group, a name was drawn and **Carla Carlson** was the lucky winner of a three liter bottle of wine and six beautiful wine glasses. From the pool of all members who sold tickets, **Pete Oliver's** name was drawn and he was presented with the **Heirloom Tomato Cook Book**. Congratulations to Carla and Pete and thanks for their hard work. A special thanks to Vickie for her initiative and generosity.

#### **BEN YOUNG GETS BLUE BADGE:**

Having completed almost all requirements to receive a permanent blue member's badge, Membership Chair, **Dave Crofut** administered the final test to **Ben Young**. Asked to recite the 4-Way Test without any warning, Ben responded like a veteran Rotarian and recited, "Is it the truth?" "Is it fair to all concerned?" "Will it build good will and better friendships?" and "Will it be beneficial to all concerned?" Congratulations to Ben for knowing his stuff.

#### **CHARTER DAY FOR THE ROTARY CLUB OF CAMERON PARK:**

Cameron Park Rotary has hit middle age. On June 30, 2009, it will be 40 years old. The last meeting of President Iain's term will be held on June 25, 2009, and he proposes to dedicate it to the club's anniversary. What better way to celebrate this day than to share stories about Rotarians from those early days. Anyone with a tale to tell should let club historian, Art Cort know in advance. Also, anyone having pictures of themselves, or other members, from this memorable time are asked to bring them on this day. Those too young to have 40 year old pictures can bring photos of their parents. It promises to be a fun day.

#### **ROTARY GOES TO THE BALL GAME:**

**Gary Reynolds** announced the annual Boys and Girls Club trip to a River Cat game will take place on July 17, 2009. Once a year, the club sponsors approximately 35 to 40 boys and girls at a River Cat game. Of course, no game is complete without hot dogs, peanuts and soft drinks, all provided by the club. The cost to sponsor one young person for the game is \$20. Gary is collecting contributions now to get tickets for these kids. Every member is asked to support this effort and all are invited to attend the game. As the time nears, Gary will be passing the hat to make sure that we have money for

refreshments. Always a great event, it is rewarding to watch these young people having a good night out.

Rotary International night at the River Cats is Sunday, August 9, 2009. For every Rotarian in attendance, the River Cats will donate \$5 to the Polio Plus campaign. What better excuse to have a good time? Mark your calendars.

#### **SHRED DAY IS SET FOR AUGUST 15:**

The Rotary Club of Cameron Park and **Shred Biz** present **Shred Day** on August 15, 2009. This will present a great opportunity for any business or person with lots of confidential papers that should be destroyed. All proceeds will go to the Cameron Park Rotary Community Foundation Endowment Fund.

#### **Noted Rotarians**



#### **HAPPY BUCKS:**

#### **HAPPY ANNIVERSARY:**

In the absence of President **Iain Marshall**, President Elect **Bill Gallant** filled in and carried on Iain's tradition of presenting a rose for a member's wedding anniversary. Last week, **Rube Jessop** received the rose to take home to **Dee**. As a sign of things to come, Bill also presented his favorite, the Sunflower. Rube couldn't have been happier and proved it with a donation of twenty happy bucks.

#### **Birthdays in June**

**Jim Bowen**  
**Vickie Christensen-McLain**  
**Bob Laurie**  
**Chuck LePere**  
**Verne Sanders**  
**Larry Shuler**  
-----Spouses-----  
**Helen Cort**  
**Linda Dossey**  
**Jane Engel**  
**Dian Hansen**

#### **Anniversaries in June**

**Coy & Cheryl Baugh**  
**Max & Emanuela Callaghan**  
**Bob & Joanne Clarke**  
**Ane & Keith Deister**  
**Anne & George Eckert**  
**Fritz & Jane Engel**  
**Ben & Gina Foulk**  
**Rube & Dee Jessop**  
**Steve & Judy Long**  
**Debra & Luke Miller**  
**David & Suzanne Tavernetti**  
**Terry & Heidi Wilson**

#### **Upcoming Calendar**

June 18, 2009 - Ponderosa High School football coach **Mr. Tanner**. Meeting to be held at Faith Episcopal Church.

June 25, 2009 - CELEBRATING 40 YEARS. Bring photos of yourself from 1969 (our Charter year). Club Service Chair and International Service Chair will highlight noted accomplishments over the years

July 2, 2009 - Program by **Peter Voy** from Furniture for Families.  
July 9, 2009 - Program by **Janeen Rich** from California Office of Emergency Services Hazmat team.  
July 16, 2009 - Program by **Pat Barron** from **Kacie's Ride for Help**  
July 23, 2009 - Club Assembly  
July 30, 2009 - Stroke Awareness with **Nancy Ryan**

August 6, 2009 - Cameron Park Rotary Foundation meeting with **Bob Clarke** and **Mike Collum**  
August 13, 2009 - Outing to Latrobe Vineyards, hosted by **Bob Clarke**  
August 20, 2009 - Delta water issues with **Rob Roscoe**, Sacramento Water District  
August 27, 2009 - Folsom Lake College Performing Arts Center with **Lori Rianda**

September 3, 2009 - Vocational talk with **Norm Headley** and **Tom Keating**  
September 10, 2009 - Discussion with District Governor **Janice Gage**  
September 17, 2009 - Hangtown Trade School presentation with **Cara Prentiss**  
September 23, 2009 - Meeting at new Cameron Park Community Center lunch and tour

### Upcoming Words of Wisdom

June 18, 2009 - Words of Wisdom **Bill Gallant**; Greeter **Fritz Engel**; and **Chris Moore** on the front desk.

June 25, 2009 - Words of Wisdom **Carla Carlson**; Greeter **Vickie Christensen**; and **Tom Keating** on the front desk.

July 2, 2009 - Words of Wisdom **Ron Losel**; Greeter **Bob Dorr**; and **Sabrina Ho** on the front desk.

July 9, 2009 - Words of Wisdom **Chuck Le Pere**; Greeter **Sabrina Ho**; and **Ulla Petersen** on the front desk.

### The Last Word



#### CAMERON PARK ROTARY WELCOMES Rick Spicer:

**Dave Crofut** inducted **Rick Spicer** as the newest member of the Rotary Club of Cameron Park. A Cameron Park resident and full time house husband, Rick had a long career in law enforcement, starting in Air Force Intelligence and culminating as the Deputy Chief of National Security Training for the FBI, a position from which he retired a few years ago. Rick told of his 94 year old mother being thrilled to hear that Rick was joining the Rotary Club of Cameron Park. Her father was a Rotarian in Chicago, going back to almost the founding of Rotary International. Rick appears to have Rotary in his blood and he is a welcome addition to the club.

### DATES TO REMEMBER:

July 14, 2009 - Monthly Rotary Club of Cameron Park Board meeting at Kobe`s restaurant in Burke`s Junction. All members welcome.

July 17, 2009 - Cocktail party for new **Paul Harris Fellows** at **Iain** and **Sally Marshall's** house.

July 21, 2009 - Joint meeting of the Boards of The Rotary Club of Cameron Park and the CP Rotary Community Foundation at noon at Bass Lake Golf Club

August 15, 2009 - Shred Day for the Endowment Fund

October 10, 2009 - **Show and Shine** at Cameron Park Airport

**Mike Neal** has put together a photo series of highlights of our 2009 Rotarians at Work Day. The link is at the bottom of this web page.

**Gear Up** is written by **Jim Buckley** and **Art Cort**. Photography and artwork through the talents of **Mike Neal**.