



## This Week

### Meeting Date and Place

September 11, 2008 at 12:15p.m. ....Cameron Park Country Club

### Words of Wisdom

Words of Wisdom: **Ben Young**; Greeter **Bob Dorr**; and **Dave Tavernetti** on the fornt desk

### Program

Patriots Day with **Maj. Ken Ashworth** from he California Military Museum

## Last Week



**Scott Kemp**, Season Ticket Account Manager for the Sacramento River Cats was on hand to talk about the River Cat organization, the team and ticket sales. The River Cats ball club is a Triple A affiliate of the Oakland A`s. They are an extraordinarily successful franchise, winning seven Division and two Pacific Coast League titles and one Triple-A championship since their arrival in Sacramento in 2000. In each of their 9 seasons in Sacramento, they have led all Triple-A teams in attendance. Scott attributes their success to the ability of the A`s **Billy Beane** to assess and sign young talent. Wearing his championship ring from last year, Scott called the River Cats the Yankees of minor league baseball.

The River Cats organization owns and operates Raley Field, home to the River Cats. The A`s other minor league affiliates include the Double-A Midland, Texas team and the Single-A Stockton team. The baseball players are all employees of the Oakland A`s who pay all salaries and determine player assignments. This presents a real challenge to the River Cats, often not knowing from day to day which players will be in the lineup. Scott notes that most of the current players have actually played for the A`s. This connection makes it a natural to draw from A`s fans as well as to sell tickets for high quality baseball. With only 72 ball games a year, the organization is seeking other attractions to get better use of Raley Field. They will be building a 2,500 seat venue within the stadium to host smaller events throughout the year. An example of a non-baseball event is the 6th Annual **Rhythm and Ribs Festival** hosted by the CCPOA at Raley Field from September 19 to 21, 2008.

A graduate of UC Davis, Scott offers considerable flexibility with season ticket sales. Recognizing that few fans can afford to buy tickets for all 72 home games, they offer full season, 1/2 season or 1/4 season ticket packages. In fact, they offer vouchers for any number of games, redeemable at the gate. The organization is proud of the job that it does to make tickets available to young people who otherwise could not afford to go to games. Scott works with Past President **Gary Reynolds** on the CP Rotary effort to take a group from the Boys and Girls Club to a game each year. In addition to individual sales, the River Cats have two areas that allow groups to attend with food drinks and service included.

The River Cats continued their success on the field just this week by winning the first round of the playoffs against the Salt Lake Bees 3 games to 1. The Cats advance to the PCL Championship for the fourth time in six years with an 8-3 victory over the Salt Lake Bees Saturday night at Franklin Covey Field. They will host the Oklahoma RedHawks, winner of the Iowa-Oklahoma series, at Raley Field for games 1 and 2 of the best-of-five championship series on Tuesday and Wednesday at Raley Field. Scott generously gave all members present vouchers for tickets to the Championship games.

## Presidents Corner



**Bob Clarke** returned from his trip to St. Louis to attend a steel guitar convention. He reports that, not surprising, music was everywhere. He even had a chance to see an unscheduled performance by **Dolly Parton**. While in St. Louis, he and **Joanne** had dinner on two nights with former CP Rotarian **Tony Marshall** and his wife **Trish**. Bob and Tony were good enough to remember Tony's brother, President **Iain** with a commemorative T-shirt.

### **CAMERON PARK ROTARY EDUCATIONAL ENDOWMENT FUND:**

**Mike Collom** reports that a drive to solicit donations for the Educational Endowment Fund will begin next month with a presentation to the Rotary Club of Placerville. This will be the first of many such efforts. Additionally, the Fund will have a booth at the **Show and Shine/Fly In** on September 21.

### **SHOW AND SHINE / FLY IN:**

Sign up sheets are available at every meeting for volunteers to help with Show and Shine on September 20, 2008. It is only a two hour commitment to help with such things as registration, parking or serving refreshments. Volunteers are essential to the success of this event and every member is urged to help.

### **WINE AT TOWN CENTER:**

President **Iain Marshall** met with the co-chair of this event from our partner club in El Dorado Hills. While there is consensus that the club should continue to sponsor Wine at Town Center, Iain is concerned about the extent that members are willing to actively work to make the event a success. The club contributes much to the community and to international programs and those contributions require money. Iain will be surveying the membership to determine the ways in which each member can and will contribute to the fund raising efforts of the club.

### **POLIO PLUS CONTINUES TO MAKE PROGRESS:**

Two weeks ago, President Iain read correspondence from **Brad Howard**, the Zone 24 Polio Challenge Coordinator who asked that it be published in the bulletin for three weeks. It read in part, "once again the Rotary clubs of the world are stepping up to raise funds to complete our corporate mission of the global eradication of polio. It is the belief and expectation of the World Health Organization that this will be achieved over the next 12 to 18 months. This fall, and next spring, there will be a number of National Immunization Days and polio eradication efforts in 'at risk' countries. The purpose of this correspondence is to invite you, and others from your club, to participate in one of these polio eradication programs. Once you have had the chance to look into the eyes of child who will no longer have the fear of contracting polio, your life will be changed, forever.

Attached to this correspondence is a detailed folder describing a trip to Cote d'Ivoire this November to participate in the countries polio eradication program, to attend the West Africa Project Fair and to create friendships that will be with them the rest of their lives.

The key information of the trip is as follows:

Trip Dates: November, 4 -13, 2008

Travel to: Abidjan, Cote d'Ivoire (Ivory Coast)

Program includes: Roundtrip airfare from gateway cities, hotel accommodations, most meals, field polio eradication work, visits to local communities to experience and explore Rotarian humanitarian programs, West Africa Project Fair registration, special events, transportation, etc.

This journey will be a landmark Rotary experience; it may be the last chance to give the two drops of the polio vaccine that will change a child's future. Filled with high Rotary purpose and accomplishment, this trip will introduce new friends, and give new opportunities to create humanitarian projects while advancing Rotary's objective of world peace and understanding.

In addition to being on the front line of eradicating polio, participants will attend a two-day West Africa Project Fair, where Rotarians from 15 West African nations will present possible humanitarian grant applications. It will be an extraordinary event that will expose your club members to new cultures, project and friends.

Typically, these programs sell out quickly, and this year's trip is limited to approximately 50 people. However, as of the time that this correspondence is being sent, there is still plenty of room for you,

and others from your club. Over the next three weeks, please announce this program in your club and encourage someone to represent YOUR club in the eradication of this disease. It will change their life forever, and will have a profound effect upon your club.

We know that all Rotary clubs will play a role in meeting the \$100 Million Polio Challenge, and for that we thank you. However, we invite you and your members to participate, first hand, in Rotary's historical achievement.

### Noted Rotarians



#### HAPPY BUCKS

President **Iain Marshall** is happy that brother **Tony** and his wife **Trish** will be moving back to California from St. Louis. Unfortunately, they will be moving to Woodland, too far away for Tony to re-join CP Rotary. Otherwise, Iain would certainly have offered more than the measly \$20 that he pledged. We can't criticize Iain too much since he also offered up \$10 because he appreciated the information he gets from **Gear Up**. Of course, **Gear Up** is only too happy take on the challenge of keeping Iain informed.

**Dave Tavernetti** is back from British Columbia where he vacationed for 2 weeks. While there he did a Rotary makeup and acted like he was still in the United States. With hand over heart, Dave anticipated a pledge to the flag while everyone else sang, ``Oh Canada.`` No reason to be embarrassed, Dave contributed \$15 to tell about this experience.

**Van Dossey** is still impressed with the incredible dinner a few weeks ago at **Iain** and **Sally Marshall**'s. Van was one of the successful bidders at the Christmas Auction on the dinner prepared by chef extraordinaire **Julie Sandberg**. He doesn't even recall how much he paid, but it surpassed all expectations and was worth an additional 50 Happy Bucks.

Guests aren't usually subject to fines, but President **Iain** decided to make an exception for **John Knight** from the El Dorado Club. John has been regular during his campaign for County Supervisor and was understandably a few minutes late. Not an excuse for Iain who extracted \$10 from John's wallet.

**Jana Ellerman** finally got away with her family for a one week vacation. It did her good to spend quality time with family and it is doing even more good for the club's coffers as she pledged Forty Happy Bucks.

#### IN THE NEWS:

**Tom Keating** was spotted shaking hands with Governor Schwarzenegger at Marshall Hospital in Placerville last week. That will cost Tom \$10.

**Eric Pohl** gave a complimentary lesson to a writer for the Foothill paper and he received a positive review. Good enough for ten Happy Bucks.

**Dave Johnson** is President of the Board of the Cameron Park Community Service District. Dave had to admit that they have had more coverage in the last month than in the last ten years. He puts the value of each article at \$5 and that is good for Twenty Happy Bucks.

#### HAPPY BIRTHDAY:

From **Dave Bunje** a birthday is worth \$10. On the other hand, **Sabrina Ho** was not all that happy to advertise her birthday, but she still contributed \$5.

#### HAPPY ANNIVERSARY:

President **Iain** had a customary rose for **Bob Dorr** to present to his wife of 53 years. While Bob complained that this anniversary has already cost him a refrigerator, he knows he has a good thing with **Barbara** and pledged \$100 to the Rotary Foundation to prove it.

### Birthdays in September

**David Bunje**  
**Dennis Hamilton**  
**Sabrina Ho**  
-----Spouses-----  
**Howell Ellerman**  
**Dale Christiansen Russo**  
**Heidi Wilson**

### **Anniversaries in September**

**Dave & Gina Crofut**  
**Bob & Barbara Dorr**  
**Gary & Gall**  
**Dave & Carol Sargent**

### **Upcoming Calendar**

September 11, 2008 - Patriots Day with **Maj. Ken Ashworth** from the California Military Museum  
September 18, 2008 - **Kyleen Cornell** - Boys & Girls Club of El Dorado County Western Slope  
September 25, 2008 - **Tammy Mefford** with Cameron Park Community Service District on exciting progress with new Community Center (meeting at Faith Episcopal Church)  
October 2, 2008 - Air Force Presentation by **Terry Wilson**  
October 9, 2008 - Boy Scouting future with **David Hagar**  
October 16, 2008 - New Morning Youth and Family Services with **Judy Morris** and Sheriff **Jeff Neves**  
October 23, 2008 - Mother Lode Rehabilitation Services with **Susie Davies** (meeting at Faith Episcopal Church)  
October 30, 2008 - District Governor **Wyn Spiller**  
November 6, 2008 - Kick off Paul Harris month with **David Bunje**  
November 13, 2008 - Foundation Dinner at CPCC (evening event)  
November 20, 2008 - Money and Happiness with **Elfrena Foord** CFP  
November 27, 2008 - No Meeting - Happy Thanksgiving  
December 4, 2008 - Four of the Worlds greatest inventions/discoveries with **Bruce Hester**  
December 11, 2008 - Christmas dinner (evening event)  
December 18, 2008 - Annual Performance by the **Ponderosa High School Choir**  
December 25, 2008 - No Meeting - Merry Christmas  
January 1, 2009 - No Meeting - Happy New Year

### **Upcoming Words of Wisdom**

September 11, 2008, Words of Wisdom by **Ben Young** after a greeting from **Bob Dorr** with **Dave Tavernetti** on the desk.  
September 18, 2008, Words of Wisdom by **Dee Russo** after a greeting from **Art Cort** with **Eric Pohl** on the desk.  
September 25, 2008, Words of Wisdom by **Vickie Christensen-McLain** after a greeting from **Eric Pohl** with **Ulla Petersen** on the desk.

### **The Last Word**



#### **REYNOLD`S LAST OFFICIAL ACT:**

Past President **Gary Reynolds** finally caught up with **Verne Sanders** for the first time in months. Verne has given extraordinary support to the club and to the Cameron Park Rotary Community Foundation and is most deserving of our appreciation. Gary presented Verne with a Presidential Citation as a small token of that appreciation.

#### **DATES TO REMEMBER:**

September 20, 2008 - Coastal Cleanup Day

September 20, 2008 - **Show and Shine** annual ``Fly in`` Airplane and Auto Show at Cameron Park Air Park

October 7, 2008 - Monthly Board Meeting at Kobe`s restaurant in Burke`s Junction. All members welcome.

November 13, 2008 - Annual Area Rotary Foundation Dinner at the Cameron Park Country Club

**Gear Up** is written by **Jim Buckley** and **Art Cort**. Photography and artwork through the talents of **Mike Neal**.