



This Week

Meeting Date and Place

January 11, 2007 at 12:15 p.m. at Cameron Park Country Club

Words of Wisdom

Words of Wisdom, **Dave Sargent**: Greeter **Billy V**: The Desk **Dave Crofut**

Program

Tentative: Chuck Le Pere/2006 Rotary Youth Leadership Awards DVD

Last Week



One benefit of attending meetings the Rotary Club of Cameron Park is the opportunity to associate with a membership which includes some very talented people from all walks of life. Such talents were exemplified in a presentation from our own **Brian Silverthorn**. A business consultant who advises business owners, presidents, CEOs and other managers, Brian talked about how effective communication can make our lives better. Whether in a business setting or a personal situation, communication issues are the main contributor to problems and effective communications are essential to success.

Brian described the four most common reasons that communications fail. First, people assume that their message was heard as intended. Improper delegation is a major flaw in giving direction. The best effort to complete a faulty communicated direction has unacceptable consequences for all parties. Second, people don't understand the three components of communications and, therefore, are not proficient in their application. Communications involves tone of voice, gestures and words. Surprisingly, tone of voice and gestures communicate much more than words. An emotion, such as anger, on the part of the communicator can have more meaning than the words voiced. It is said that the number one cause of frustration in the work place is tone of voice. Obviously gestures are not a factor in telephone calls and words are paramount in written communications. Third, failure to properly listen can cripple effective communications. Brian observed that people often think about what they want to say while another person is talking and miss the content of that person's message. Listening is a skill that comes with the benefit of understanding all sides of an issue and helps a person to form an intelligent response. Quoting a Greek philosopher, Brian said, "Seek first to understand and then you can be understood." Fourth, every one has a behavioral style that affects their ability to communicate. Some styles clash with others and make it difficult to communicate. For example, some people want time to consider facts before making a choice. Such people do not respond well to a hard sell that demands an immediate response. Brian advises that you allow people to be who they are. If you want something from a boss, a customer, your spouse or kids, you must adapt to their style. Obviously, it helps if you recognize your own style as well as that of the person with whom you are communicating.

In summary, Brian advises everyone to make effective communications a goal for the New Year by:

1. Not simply assuming that people understand what you have communicated. Get feedback.
2. Understanding the elements of communication and how they are perceived.
3. Learning to listen effectively.
4. Being honest with yourself, watch other people and adapt to their styles.

For more about Brian, check out his web sites at:

<http://www.feedthegoodwolf.com/index.htm> and <http://www.forbusinesssuccess.com/index.htm>

Presidents Corner



Election of Officers for 2007/08:

The annual election of officers took place and the slate put forth by the Board was unanimously elected. The remaining Board positions will be filled through an election at the next meeting. Officers for 2007/08 will be:

President: **Gary Reynolds**

President Elect: **Iain Marshall** (will be president 2008-9)

Vice President: **Julie Sandberg**

Secretary: **Maggie Davis**

Treasurer: **Doug Bisbee**

Members on the ballot for the Board positions include:

Dave Crofut

Pete Oliver

Carol Hodgson

Jane Whitton

Max Callaghan

Nominations for Board positions will be accepted from the floor at the January 11, 2007 meeting.

He has been such an active member, it's hard to think of **Dave Crofut** as new. He is now a veteran member, as attested by his permanent Blue Badge that was presented to him by **President Joe Ryan**. Once again, there was no fine and explaining his philosophy on fines, PJ explained that he didn't believe that members should be fined for events that are mandatory and beneficial to the club. It kind of makes some previous presidents look miserly by comparison. Either way, it's good to have Dave in the club.

President **Joe** reports that Rotary International will once again have a float in the Rose Parade. Look for the 9th float in the parade which will have the theme, "Leading the Way."

An orientation for new members is scheduled for January 5, 2007, at 11:30 a.m. at the China City Restaurant in Cameron Park. Those planning to attend are asked to contact **Maggie Davis**.

Visitors from Thailand under the District's Group Study Exchange Program will be in the area from April 5 to April 9, 2007. Host families and transportation for the four members and the coordinator are being sought. This will be a great opportunity for people to experience visitors from a fascinating country. Anyone who can help out is asked to contact **Dee Russo**.

It is with great sadness that we heard about the passing of former Rotarian **John Boetger** on Saturday, December 23. John served as President of our Club in 1979-80. Services will be held on Sunday, December 31, 2006, at Faith Episcopal Church in Cameron Park at 2:00PM.

Noted Rotarians



HAPPY BUCKS:

Dee Russo returned from a week with her daughter in Mexico where they volunteered to work on **Project Amigo** a Rotary project to help poor children in that country. Dee should be commended for her efforts and not fined, but she felt it was worth ten happy bucks. **Iain Marshall** reported that his son, who is in the British armed forces in Iraq, celebrated Christmas Day on a U.S. base where he received great hospitality. For this, Iain had ten happy bucks. Gloating over the color in his cheeks, **Steve Long** gave one dollar for each of the five days he recently spent playing golf in shorts in Southern California.

The Holiday Season is a time to count blessings, which is exactly what **Dave Crofut** did. In addition to receiving his new badge, Dave celebrated his birthday. He was also happy that his mother-in-law visited for the holidays and he just dropped her off at the airport after only 2 short weeks with the Crofuts.

Birthdays in January

Ruth Cameron

Maggie Davis

Anne Eckert

Bill Ettlich

Iain Marshall

Debra Miller

Dee Russo

Guy Speake

Bill Vandegrift

Brian Wolf

-----Spouses-----

Emanuela Callaghan

Joanne Clarke

Dave Crespo

Dee Jessop

Judy Long

Luke Miller

Colleen Oliver

Anniversaries in January

Jim & Marilyn Bowen

Art & Helen Cort

Van & Linda Dossey

Jana & Howell Ellerman

Sig & Dian Hansen

Rus & Barbara Lloyd

Pete & Colleen Oliver

Jim & Linda Savarese

Upcoming Calendar

January 4, 2007 -- No meeting this week

Jan 11 Tentative: Chuck Le Pere/2006 Rotary Youth Leadership Awards DVD

Jan 18 Hope House (thank you, Debra Miller)

Jan 25 Mississippi Update: Julie Sandberg, Dave Bunje, etc.

February 22 Annual Rotary Speech Contest

March 22 Annual Rotary Area Speech Contest (Dinner Meeting)

Upcoming Words of Wisdom

January 11 – Words of Wisdom: **Dave Sargent**; Greeter: **Billy V**; The Desk: **Dave Crofut**

January 18 – Words of Wisdom: **Van Dossey**; Greeter: **Carol Hodgson**; The Desk: **Billy V**

January 25 – Words of Wisdom: **Brian Silverthorn**; Greeter: **Anne Eckert**; The Desk: **Dee Russo**

The Last Word



WEEKLY LOTTERY:

Once again the pot is getting a new start and may have been at an all time low. With \$12 on the line, **Iain Marshal** appeared to actually be excited when his number came up only to have his hopes dashed by a white chip.

No meeting on January 4, 2007. The country club will not be available on January 4 and the members will be recovering from the holidays. President Joe took a vote and it was agreed to forgo a meeting on the first week of the new year.

Dates to Remember:

January 5, 2007 - New member orientation at China City restaurant in Cameron Park.

The next Board meeting is scheduled for Tuesday, January 9, 2007, at Umpquah Bank in Cameron Park.

April 14, 2007, the Rotary District Assembly at the Grand Sierra Resort in Reno. All club officers and board members are expected to attend.

April 26 to 29, 2007 – The Annual District Conference in Sparks, Nevada.

The Observatory needs a Rotary presence and is looking for Club members to welcome the visitors, keep an attendance tally and other odd jobs as required. This duty would be on Friday, Saturday and Sunday evenings from 7:30 to 9:30 PM. When daylight savings time resumes, it will be from 8:30 to 10:30PM.

Do you need a makeup? Go to <http://www.rotaryclubone.org/> Any Rotary member that accesses the page and spends approximately 30 minutes reviewing the Rotary information will be issued a valid makeup for a regular meeting. Hopefully this will improve our attendance figures which are among the worst in the District.

Donations to the Observatory project should be mailed directly to the Rotary Community Foundation, Box 1791, Cameron Park, CA 95682. Indicate on the check that it is for the Observatory project.

Gear Up is written by **Jim Buckley** and **Art Cort**. Photography and artwork through the talents of **Mike Neal**.

Observatory Update



An evening at the Cameron Park Rotary Observatory on September 28, 2006 was enjoyed by 19 Rotarians and 15 guests. Forrest Lockhart, a Lead Docent, spoke about his first visit to the observatory when a docent pool was being formed. He was surprised at the quality of the equipment and the facility. He spoke about the people who visit the observatory, both amateur astronomers and those that have never looked through a telescope, and the Ohs! and Ahs! and an occasional ``cool`` when viewing a planet or the craters on the moon. Shown on the left are the docents that were present. From left to right they are Docent Mike Turney and Lead Docents Nicole Gauthier, LuAnn LePere, and Forrest Lockhart. The person on the far right is, of course, Pres Joe.

[HERE](#) are more pictures of our visit to the Observatory.